



STUDENT PROFILE: Yan Wang

Xiamen University, China

Yan Wang is a first year graduate student in Temple University's Dual Bachelor's Master's Degree (DBMD) Program, who plans to graduate in May 2012. Advertising was her undergraduate major at Xiamen University. In graduate school, she chose to study communications management in the School of Communications and Theater. "Through a combination of advertising and communications management, I hope to possess the marketable skills employers are looking for when selecting their work force." reflects Yan.

"The DBMD program has many benefits," Yan explains, "one of which is to saving time." "When course content overlaps between undergraduate and graduate levels, it makes sense to double count courses towards both degrees. Also through DBMD, I am able to forego the GRE and spend that valuable preparation time studying for courses that apply to my major."

"Dr. Juandalynn Taylor who teaches Legal Issues and Teaching in Higher Education in the Communications Department at Temple has been a great influence during my time here," says Yan. "Dr. Taylor's enthusiasm in the classroom is contagious and she gives international students the confidence and support necessary to improve their written and verbal skills."

At Temple, Yan is involved in a Christian Fellowship group called Crosswalk. When she isn't busy with school work she balances her time between her job in the Temple library and an internship she has with an organization called "Organizing for America." The internship is four months long and there are 20 students involved with volunteer recruiting and small business canvassing to help support President Obama's initiatives. "The director of the organization is extremely nice and she is training me on the best ways to deliver a key message as a communications professional," says Yan. "I'm learning a tremendous amount working alongside history, political science and other communications students."

While enrolled at Xiamen University, Yan was an active student who volunteered as a math tutor for high school students and ran a Hip Hop dance committee. For six months she interned with a media group in southern China where she assisted in the production section. She also worked on a monthly e-magazine that was initiated by 15 senior students. During her second year, she was responsible for the debate column which entailed choosing a different topic each month and researching opposing ideas.

After graduation she plans to find a job in the United States. Her goal is to expand upon her experiences in the communications industry, especially elements of customer service, and eventually find a job "where she can learn something every day."

Students at Temple: 39,000 International Students at Temple: 1,500 Students from China: 330



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