



Magdalene College
Cambridge



CBL International
A WorldStrides Organization

Study
Abroad
2017

CAMBRIDGE SUMMER INSTITUTE



WELCOME



Students from over 95 countries have participated in CSI



Magdalene College



A WorldStrides Organization

CAMBRIDGE SUMMER INSTITUTE IS JOINTLY OFFERED BY MAGDALENE COLLEGE AND CBL INTERNATIONAL

Magdalene College (University of Cambridge, UK)

The College of St Mary Magdalene, or more simply Magdalene college, is located in the centre of Cambridge on the River Cam. Founded in 1428 when King Henry VI approved the establishment of a Benedictine hostel on the site for the monks to study Canon Law at the University, the college was refounded and renamed after the Saint Mary Magdalene in 1542.

CBL International

CBL International is a nonprofit education provider that offers short-term study abroad programs. In partnership with Ivy League and top British universities, we offer courses on global law, business, politics, and cultural issues. Our university courses, executive conferences, and summer school programs are tailored for international students and professionals from around the world. We are proud to offer these programs in partnership with WorldStrides, a recognised leader in educational travel.



剑桥大学莫德林学院

莫德林学院 (Magdalene College) 始建于1428年。学院起源于国王亨利六世给来剑桥学习教规的修士修建的宿舍, 后来慢慢发展成剑桥大学的一个学院。Magdalene学院位于剑桥市中心, 临近剑河, 风景十分优美。

CBL International

CBL国际教育中心是一家不以营利为目的的独立教育机构。我们与国外知名大学合作(常春藤大学、牛津剑桥等)。提供各种短期国外学习交流课程, 课程涉及法律、商务、政治、文化等领域。我们的暑期课程, 面向世界各国的学生及专业人士开放。

Session Dates - 2017:

Session I: July 2nd – July 29th

Session II: July 16th – August 12th

Session III: July 30th – August 26th

Session IV: August 13th – September 9th*

2017 年课程时间:

第一期: 7月2日 —— 7月29日

第二期: 7月16日 —— 8月12日

第三期: 7月30日 —— 8月26日

第四期: 8月13日 —— 9月9日 *

* 参加第四期的同学, 前两周在剑桥, 后两周会在牛津学习。

PROGRAMME INFORMATION

课程简介

Cambridge Summer Institute (CSI) is an exclusive study abroad program, offered jointly by Magdalene College (University of Cambridge, UK) and CBL International. Courses on a variety of subjects are offered through CSI: International Business & Management, International Relations & Politics, History, and Business & Legal English. Delegates choose one course per week, and have the opportunity to stay in Cambridge for up to eight weeks.

Our outstanding faculty is comprised of current professors and lecturers from the University of Cambridge and University of Oxford, as well as professors with a connection to one of these two world-class schools. At CSI, you'll attend seminar-style classes with a maximum number of 30 to 40 students.

Additionally, students have the chance to extend their summer abroad experience to Oxford Summer Institute (OSI). The program is offered jointly with Oriel College, one of the 38 colleges of Oxford University. OSI offers courses focusing on International Law, Economics, Politics, Philosophy & Economics (PPE), Computer Science, Mathematics, Physics, Business & Legal English, and Academic Writing & English Literature. You can find more information regarding the Oxford Summer Institute at the back of this brochure.

剑桥暑期学分课程 (CSI) 是由剑桥大学 Magdalene 学院与 CBL International 合作举办的短期交流课程, 课程包括国际商务管理, 国际关系与国际政治, 历史, 商业与法律英语等模块教学内容。课程时间为4周, 学员每周可选一门课学习, 如果你想感受更多剑桥的学习氛围, 我们也可根据个人需要将项目时间延长至最多8周。

为保证课程质量, 每节课均采用小班授课, 规模为30-40名同学一个班。任课老师均为牛津大学, 剑桥大学教授或讲师。

加入剑桥暑期学分课程的同时你也可以选择参加我们的牛津暑期学分课程 (OSI)。该课程是与牛津大学 Oriel 学院与 CBL International 共同举办, 课程包括国际经济、国际法、PPE (哲学、政治与经济学)、商务与法律英语、计算机科学、数学、物理、学术论文写作与 英语语言文学分析等。



“ I had a lot of fun with my new friends, while at the same time the classes have been very serious and demanding. The programme is a once in a lifetime experience, so I warmly recommend it to everyone. ”

Cambridge

Summer Institute

THROUGH CBL INTERNATIONAL, STUDENTS ARE PROVIDED WITH A UNIQUE OPPORTUNITY TO MAKE THEIR EDUCATION MORE INTERNATIONAL AND COMPREHENSIVE AT A PRESTIGIOUS UNIVERSITY IN THE UK

INTERNATIONAL BUSINESS & MANAGEMENT

国际商务管理

At CSI, you'll learn more about the nature and the scope of management of multinational companies. Through studies of our increasingly globalized world and the challenges that accompany it, delegates will increase their cultural sensitivity and develop the skills necessary to effectively manage cultural differences within a single international business. The following courses are especially designed to educate our delegates who are interested in supporting the international strategy of an organisation in the future. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.

Entrepreneurship – Evaluation, Creation, and Funding of New Ventures

企业家精神

Delegates will have the opportunity to look at both the failures and successes of companies in order to understand which skills and tools are necessary to evaluate, create, and guide your own business, or to support an employer in launching and growing an entrepreneurial venture.

Business Strategy & Development – Innovation, Organisation, and Markets

商业战略与发展

We look at the interplay between individuals, organisations, and markets, and how innovation can change the nature of competition by destroying industries and creating new ones. Delegates will also be introduced to business model development and will analyze new business proposals. Case studies may include Silicon Valley and other successful and innovative companies.

Banking and Finance

银行与金融

The primary aim of this course is for delegates to develop analytical tools necessary for understanding banking issues and various financial instruments. The properties of these financial instruments will be analysed and related to risk management, portfolio diversification, systemic risk, financial fragility and contagion.

Organisation of Multinational Corporations and Leadership

跨国企业组织与领导力

This course is designed to equip students with the skills to manage global projects and interact with diverse workforces. As the world is becoming increasingly globalised, it is becoming more and more important to recognise cultural differences and adapt business and managerial strategies accordingly.

Chinese Economics and Outbound Investment

中国经济与海外投资

This course will give an overview of the various pathways to begin doing business in China. It will also present the success stories of Chinese entrepreneurs, and will analyse the successes and failures of international businesses in China.

Game Theory

博弈论

In this course, the basic concepts in game theory are covered: utility functions; simultaneous games including Nash equilibrium in pure and mixed strategies; dominant strategies, stability of equilibrium, and non-simultaneous games like Stackelberg equilibrium; subgame perfect equilibrium; and supporting cooperation and collusion.

INTERNATIONAL RELATIONS & POLITICS

国际关系与国际政治

In our increasingly globalised world, the study of how nations interact is becoming more and more popular. The following courses offer an introduction to the theoretical background of international relations and politics. Delegates will examine a range of historical topics relating to international trade, finance, and politics to explore the behaviour of states and international organisations. Changes to course descriptions, topics, programme structure, and schedules may occur due to the availability of faculty members at the actual time of the programme.



International Relations & Politics – European Union as a Global Power

国际关系与政治 欧盟

The decision of the Nobel Committee to award the 2012 Nobel Peace Prize to the European Union is seen by many as the best choice. Nevertheless, the decision poses delegates with a series of questions: Is the European Union actually greater than the sum of its parts? Have the achievements helped to turn the European Union into a new type of global player? Can it project its power beyond the European continent? Can we consider the European Union as a global power in other areas, such as foreign affairs, diplomacy, and security?

International Relations & Dispute Settlement

国际关系与纠纷处理

These courses deal with the private as well as institutional enforcement of international commercial law. Delegates will examine the judicial and arbitration structures that exist to resolve international disputes and discuss their relative advantages. Courses offered include:

World Trade Organization: The lectures on the World Trade Organization (WTO) will discuss the history, objectives, and institutional aspects (trade negotiations, decision-making, and dispute settlement) of the General Agreement on Tariffs and Trade (GATT) and the WTO as a whole.

Association of South East Asian Nations (ASEAN): Lectures on the Association of the South East Asian Nations (ASEAN) focus on the history, goals, legal-political interplay, structure, judicial system, and international dispute settlement of ASEAN.

International Politics – International Organisations

国际政治—国际组织

Today, there are more than 7,000 international organisations registered with United Nations. But what role do these international organisations play in facilitating inter-state collaboration? What types of institutions are most likely to promote productive change, and to what extent do major intergovernmental organisations fit the bill? The course will use a combination of theoretical scholarship and cutting-edge empirical research to critically examine the role of international institutions in promoting cooperation in different areas of global politics.

HISTORY

历史



We offer delegates the opportunity to attend a number of historical survey courses focusing on various eras, as well as courses that introduce the origins of economics, and modern economics today. The following courses may be subject to change depending on availability of faculty and course schedule.

History of Economics I

经济史(一)

This course looks at the history of economics from the Renaissance period up until Industrialisation. Delegates will learn about the foundations of economics and how the original theories were applied, as well as how they have evolved into the much more complex strains of economic thought that persist today.

History of Economics II

经济史(二)

Picking up where Economics I leaves off, this course will analyse the development of economics from Industrialisation until the collapse of the Soviet Union. Delegates will look at the development of the modern economic system and identify how it has been impacted by various historical events.

100 Years of World War I

百年一战

2014 marked the 100th anniversary of the start of World War I. The Great War impacted millions of lives across the globe, and forced the world's major economic powers to come together in a way that was previously unheard of. Delegates will look at the events and consequences of this global conflict, such as drastic changes to national borders and the disintegration of empires. They will also examine how economic stability and infrastructure were restored and rebuilt after the war came to a close.

800 Years of Magna Carta

800年大宪章

The Magna Carta just celebrated its 800th anniversary; during this long history, this document has influenced many subsequent declarations and treaties around the world. During this course, participants will gain essential knowledge about this incredibly influential treatise by looking at more modern examples that have been effected and derived from the Magna Carta, like the American Declaration of Independence.



BUSINESS & LEGAL ENGLISH

商务与法律英语

Developing confidence and skills in English is key in today's international business environment. Our intensive Business & Legal English courses have been tailored to promote fluency in the areas of communication that are particularly important in the workplace. The ability to use English confidently and clearly is a marketable skill, as it allows you to be a more effective communicator, not only on paper, but also in person, with international colleagues and clients. These courses are designed to complement all the other courses offered at CSI.

Business English

商务英语

This course will focus on developing participants' English language skills in a business setting, allowing them to increase proficiency in reading, writing, speaking, and listening. These are skills that are often found to be difficult, but their time at CSI will allow them to increase in confidence and ability, enabling them to further their career by putting these skills in to practice at work.

Legal English

法律英语

We provide delegates with the capability to communicate using precise and correct legal language. During this course, participants will become more confident in their ability to explain the subtler points of the law, enhance their skills in drafting and editing legal briefs, and ultimately be able represent their future organization in a more effective manner.



OUR FACULTY

BELOW YOU'LL FIND A SELECTION OF THE OUTSTANDING FACULTY WE WORK WITH, MADE UP OF MEMBERS FROM THE UNIVERSITY OF CAMBRIDGE AND THE UNIVERSITY OF OXFORD.

教师团队

“

There were class discussions, which were great in an international setting. This created an environment that fostered different views and perspectives on what was being discussed in the class. It also exposed me to the different ways people think.

”



PROFESSOR JOHN DUNN FACULTY OF POLITICS
FELLOW OF KING'S COLLEGE UNIVERSITY OF CAMBRIDGE (UK)

PROFESSOR JOHN DUNN IS A PROFESSOR FOR POLITICS WITH THE DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES (POLIS) AT UNIVERSITY OF CAMBRIDGE, UK.

Professor Dunn is a fellow of King's College at Cambridge University and his research interests include rethinking modern political theory; the historical formation and intellectual weakness of liberal and socialist conceptions of political value and political possibility; explaining the political trajectories of the varieties of modern states; political thought of Locke; and the historical development and current significance of democracy in different parts of the world.

His latest book 'Setting the People Free: The Story of Democracy' was published in 2005.



DR. MONICA WIRZ
CENTRE FOR GENDER STUDIES UNIVERSITY OF CAMBRIDGE (UK)

DR. MONICA WIRZ HAS 27 YEARS OF CORPORATE EXPERIENCE IN A WIDE RANGE OF STRATEGIC AND MANAGERIAL DISCIPLINES, INCLUDING FMCG'S, MEDIA, MANAGEMENT CONSULTANCY, AND BUSINESS START-UP'S.

Dr. Wirz's main skills are in the areas of strategic planning, governance, and business sustainability through diversity, brand management, product development, marketing research, e-commerce and new business development. Her international experience comprises secondments in Germany, the UK and Brazil; area coordination in Latin America; new business development for Russia and Eastern European countries, management consulting in Northern and Western Europe. Her professional experience in the field of management and leadership has evolved into a strong interest in investigating the relationship between theory and praxis, in particular, but not exclusively, with special consideration given to gender.



DR. LORAND BARTELS, PHD FACULTY OF LAW
FELLOW OF TRINITY HALL UNIVERSITY OF CAMBRIDGE (UK)

DR. LORAND BARTELS, BA (HONS) LLB (UNSW) PHD (EUI) IS A UNIVERSITY SENIOR LECTURER IN LAW AND FELLOW OF TRINITY HALL, UNIVERSITY OF CAMBRIDGE, WHERE HE TEACHES WTO LAW, INTERNATIONAL LAW, AND EU LAW.

Dr. Bartels is on the Executive Council of the Society for International Economic Law and the International Trade Law Committee of the International Law Association, and is co-editor of the monographs series International Trade and Economic Law Series, Cambridge University Press. Publications include 'Trade and Human Rights' D Bethlehem et al (eds), Oxford Handbook on International Trade Law, Law (Oxford: OUP, 2009) 571-596, 'The WTO Legality of the EU's GSP+ Arrangement' (2007) 10 J Int. Econ Law 869-86, Regional Trade Agreements and the WTO Legal System (Oxford: OUP, 2006), edited with F Ortino; and Human Rights Conditionality in the EU's International Agreements (Oxford: OUP, 2005).



DR. KUN-CHIN LIN
LECTURER
DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES UNIVERSITY OF CAMBRIDGE (UK)

DR. LIN JOINED THE DEPARTMENT IN 2011 FROM KING'S COLLEGE IN LONDON WHERE HE WAS A LECTURER AT THE CHINA INSTITUTE. HE GRADUATED MAGNA CUM LAUDE FROM HARVARD COLLEGE, AND OBTAINED HIS PHD IN POLITICAL SCIENCE FROM THE UNIVERSITY OF CALIFORNIA AT BERKELEY.

Dr. Lin was a Leverhulme Postdoctoral Fellow in Contemporary Chinese Studies at the University of Oxford, and Assistant Professor of Political Science at the National University of Singapore. His research activities focus on the politics of market reform in developing countries, industrial organisation and labor relations, federalism and public goods provision, energy security, transport infrastructure development, foreign direct investment, political risk analysis, and regional and urban-rural distributive issues in the process of urbanisation.



DR. DAVID ROBINSONER
SENIOR LECTURER
HAAS BUSINESS SCHOOL UNIVERSITY OF CALIFORNIA, BERKELEY

DR. DAVID ROBINSON COMPLETED HIS POSTGRADUATE CERTIFICATE IN EDUCATION AT THE UNIVERSITY OF OXFORD (UK). HE ALSO HOLDS A PHD. IN PSYCHOLOGY FROM BROWN UNIVERSITY. HIS MAIN RESEARCH FOCUSES ON PRICING STRATEGY, QUALITY MANAGEMENT, AND SERVICE OPERATIONS.

Dr. Robinson teaches the core undergraduate courses in marketing and elective courses in marketing strategy and pricing. He has travelled and taught extensively in Asia. After studying in England for four years, he earned his PhD in Psychology from Brown University in the US and his MBA at UNC Chapel Hill. He has been teaching for CBL International in the UK since 2011.



DR METTE EILSTRUP- SANGIOVANNI
FACULTY OF INT. RELATIONS FELLOW OF SIDNEY SUSSEX COLLEGE UNIVERSITY OF CAMBRIDGE (UK)

DR. METTE EILSTRUP-SANGIOVANNI IS A LECTURER IN INTERNATIONAL STUDIES IN THE DEPARTMENT OF POLITICS AND INTERNATIONAL STUDIES AND FELLOW IN INTERNATIONAL RELATIONS AT SIDNEY SUSSEX COLLEGE. SHE HOLDS A PHD IN POLITICAL SCIENCE FROM THE EUROPEAN UNIVERSITY INSTITUTE (2001).

Prior to taking up her post at Cambridge University, Dr. Eilstrup-Sangiovanni held a post-doctoral fellowship at Harvard University's Centre for European Studies (2000-02). Dr. Eilstrup-Sangiovanni is Director of the Cambridge MPhil in International Relations. Dr. Eilstrup-Sangiovanni's main research interests are in the areas of International Organizations, International Relations Theory and International Security. In recent research projects, she has studied the design and dynamics of transgovernmental security networks, the organisational structure of terrorist and criminal networks, as well as the institutional implications of declining American hegemony.

WELCOME TO LONDON

THE UK'S LARGEST AND MOST DYNAMIC CITY

伦敦企业参访

“CSI offered a variety of experiences that not only enriched our academic lives, but also gave our business educations a practical perspective. For instance, CSI organised a day trip to companies, political institutions and museums in London.

Students could visit the BBC, the Bank of England Museum, and the Houses of Parliament. The tour through London and the Houses of Parliament was an inspiring experience!”



CORPORATE DAY

NETWORK WITH PROFESSIONALS IN THE UK

As a participant of the International Business & Management, International Relations & Politics, Business & Legal English, or History program, you will not only learn the theory behind your chosen courses, but you will also have the opportunity to further your understanding through our corporate trip to London. London is recognised as an energetic and multicultural hub, and is also regarded as the financial capital of Europe. All our participants have the opportunity to visit British and international institutions, law firms, Inns of Court, financial corporations, or historic landmarks. Previously visited institutions include:

- British Broadcasting Corporation (BBC)
- Bank of England
- Thomson Reuters
- Allen & Overy LLP
- Westlaw
- UBS
- United Nations
- International Maritime Organization
- Houses of Parliament
- Legal & Financial Tours of London

- The Royal Courts of Justice
- Lincoln's Inn
- Fountain Court Chambers
- International Sugar Association
- Incorporated Council of Law Reporting
- London Court of International Arbitration
- Harvey Nichols
- Rouse



THE 英伦文化体验 SOCIAL SIDE

INTERACT WITH A VARIETY OF PEOPLE FROM DIFFERENT BACKGROUNDS IN CAMBRIDGE

We offer a perfectly balanced summer abroad programme, through a combination of academic content and cultural immersion. There are a number of activities and planned trips to iconic British landmarks in England, as we strive to ensure delegates have the opportunity to enjoy the rich history and culture of a number of cities across Great Britain.

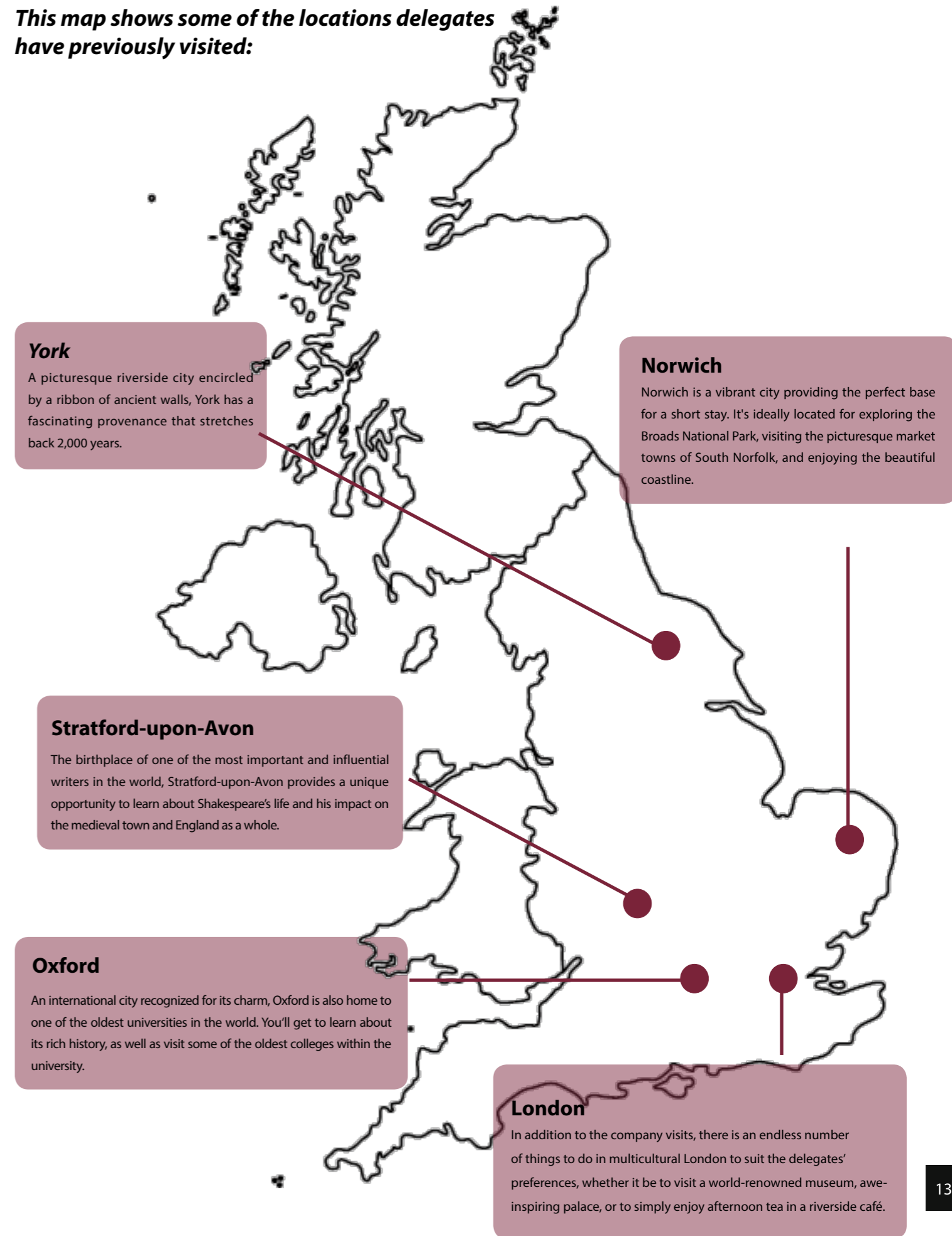
In collaboration with local organisations in Cambridge, we offer participants access to many popular activities in the city, including special tours of the city, and of the university campus.

Our team will organise a variety of social activities for you and your fellow delegates during your time in England. In the past we have organised traditional punting on the River Cam, football and cricket tournaments, college tours, a pub crawl, quiz nights, and much more.

In addition to this, we invite industry professionals, VIPs, and subject specialists to our Evening Talks, where we will discuss a number of thought-provoking and current issues in greater depth.



This map shows some of the locations delegates have previously visited:



STUDENT *Life*

校园生活

Student life is an important aspect of the program. At CSI, delegates receive an authentic taste of what it is like to study and live in such an iconic city, while simultaneously expanding their social network within an international group of elite college students. This will be a once in a lifetime chance to meet and befriend students from elite universities from all over the world!

Campus Life

Participants of CSI will stay in the dormitories of some of the oldest and most prestigious colleges of the University of Cambridge. The full board option includes breakfast, lunch, and dinner within the beautiful dining hall of Magdalene College.

The students will take part in activities within Cambridge, allowing them to integrate into both university and city culture. Along with that, the students will be able to take day trips to various cities and towns around Great Britain, which will permit them to learn more about the British lifestyle and history.



“The programme allowed me to interact with a variety of people from vastly different backgrounds, all in one place.”

“There are a lot of social opportunities on campus, whether you want to catch up with new friends, participate in an organised activity, or explore the city”

CERTIFICATE & TRANSCRIPT 证书及学分

TESTING, WORKLOAD & CREDITS

An assignment will be given during each course (one examination per week). Course examination results will be listed in your official academic transcript. Workload of Cambridge Summer Institute is designed to be equivalent to:

- 2 – 3 ECTS (1 – 1.5 US credits) each week
- 8 – 12 ECTS (4 – 6 US credits) per 4-week session

Each delegate who successfully graduates from Cambridge Summer Institute will receive a Certificate of Attendance and Achievement co-signed by Magdalene College (University of Cambridge, UK) and CBLInternational.

The Academic Transcript will also be presented and will contain the following information:

- Courses attended and chosen lecture track
- Results of the weekly examinations
- Workload of each course

参加课程并顺利通过考试的学生可以获得由剑桥大学MAGDALENE学院和CBL INTERNATIONAL颁发的结业证书和成绩单并获得相应的学分。

TUITION & FEES 课程费用

Tuition fee (per 4-week session) 32,500RMB

The tuition fee includes, all lectures, lecture materials, leisure activities, planned weekend excursions and one day in London for programme-related visits.

课程费用 32,500人民币

项目费用包括:课程费、课程材料费、娱乐活动、周末郊游以及伦敦一日参访。

Accommodation per 4-week session (bed & breakfast) 16,400RMB

All delegates of CSI are accommodated in different buildings of Magdalene College as well as other colleges of University of Cambridge (UK). Normally, delegates live in single rooms with shared, unisex bathroom facilities. Please be aware that dormitory rooms come in different size, shape, and style, and are randomly assigned to individual delegates. All accommodations will be within walking distance of the lecture facilities.

住宿费4周 (包含早餐) 16,400人民币

所有学员均会被安排在剑桥大学Magdalene学院或者剑桥大学其他学院。通常情况下每位学员有一个自己的房间和共用的卫生间。但由于学院不同,房间大小,格局可能会略有差别。

Full board per 4-week session (lunch & dinner) 6,250RMB

The accommodation fee includes breakfast only. If you would like to have lunch and dinner served daily, there is an extra “full board” charge.

午餐及晚餐 (4周) 6,250人民币

住宿费中只包含早餐。如果您希望每天在学院享用中餐和晚餐,则需另外支付6250人民币。



Magdalene
College




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APPLY

www.cambridgesummerinstitute.com

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We look forward to seeing you in Cambridge!

